

San Diego Association of Legal Administrators 2023 Business Partner Sponsorship Packages

Sponsorship Level and Number Available:	Platinum (1)	Gold (2)	Silver (6)	Bronze (12)	Catch the Wave (unlimited)	Surf's Up (unlimited)	In-Kind Sponsor
Description of Benefits	\$6,500.00	\$5,500.00	\$3,500.00	\$2,000.00	\$1,000.00	\$500.00	
Networking, Meetings, and Social Events							
Attend Annual Business Partner Appreciation Event	3 attendees	2 attendees	2 attendees	2 attendees	1 attendee	1 attendee	1 attendee
Attend Annual Cocktails & Connections Social Event	3 attendees	2 attendees	2 attendees	2 attendees	1 attendee	1 attendee	1 attendee
Attendance at Annual Legal Resource Fair (February 2020)	1st choice of booth location & 4 attendees	2nd & 3rd choice of booth location & 3 attendees	Premium Booth & 2 attendees	6' Table & 2 attendees	6' Table & 1 attendee	NONE	6' Table & 1 attendee
Attendance at two member socials	2 attendees	2 attendees	2 attendees	2 attendees	1 attendee	1 attendee	1 attendee
Attendance at ALA membership meetings (as attendee, not sponsor)	1 attendee at all 6 regular membership meetings*	1 attendee at 2 regular membership meetings*	1 attendee at Sponsored membership meeting*	1 attendee at 1 regular membership meeting			
Sponsor Managing Partner Luncheon, opportunity to give brief (2-3) minute introduction of company, recognition on promotional advertising, recognition as Annual Conference Registration Scholarship sponsor during the luncheon	Sponsorship of event & 2 attendees						
Sponsor 1 major membership lunch: Holiday lunch or Chapter Leadership Dinner, provide a 2-3 minute introduction of company; recognition of sponsorship on promotional materials for event		1 Major Mtg Sponsorship & 2 attendees					
Sponsor 1 monthly educational membership meeting and opportunity to provide a 2-3 minute introduction; receive recognition on program and in promotional materials of event			1 Meeting Sponsorship & 2 attendees*				
Exclusive sponsor of one significant chapter educational program to the extent one is held (e.g., Diversity Event), recognition on promotional materials for event	2 Sponsorship attendees	1 attendee as guest					
Opportunity to provide an educational seminar at a Membership Meeting, upon approval of topic by the board. Priority given to Platinum and Gold sponsors.	x	x	x	x			

Exclusive sponsor of one registration scholarship for a chapter member to attend ALA’s Annual Conference, recognition and drawing to be held at Legal Resource Fair	x						
Advertisement, Website, and Newsletter Benefits							
Website listing and bio in Business Partner section	x	x	x	x	x	x	x
Listing in Business Partner Sponsorship Directory	x	x	x	x	x	x	x
Access to the Membership Directory	x	x	x	x	x	x	x
Access to all issues of The Mandate (electronic newsletter)	x	x	x	x	x	x	x
Listing in the Thank You to Our Business Partner Sponsor section of The Mandate	Headline Listing	x	x	x	x	x	x
Spotlight article of company (or company’s local representative) in The Mandate	4 Spotlights	2 Spotlights	1 Spotlight	1 Spotlight			
Opportunity to provide an educational articles (not sales) for The Mandate	x	x	x	x	x	x	x
Acknowledgement as Business Partner on social media sites	x	x	x	x	x	x	x
Additional Business Partner Opportunities and Benefits							
Opportunity to attend a member social if you bring a prospective ALA Member	1 attendee	1 attendee	1 attendee	1 attendee	1 attendee	1 attendee	1 attendee
Refer a new ALA SD member and get entered into a drawing for a \$100 Southwest gift card	x	x	x	x	x	x	x
Refer a new ALA SD Member who becomes a member and join them at their first regular membership meeting	x	x	x	x	x	x	x
A La Carte Business Partner Opportunities							
Attendance at Annual Legal Resource Fair (February 2023) - \$500	6' Table & 1 attendee (only available if not sold out)						
In-Kind Sponsorship Opportunities							
Accounting in-Kind Sponsor (1)	In exchange for providing tax services relating to the preparation of yearly tax forms to be approved by the Board of Directors prior to submittal, the Accounting Sponsor will receive the in-kind sponsor benefits listed above						

Website Sponsor (1)	The Website Sponsor will assist the Chapter Webmaster as needed. This may include but is not limited to the following duties: questions/fixes regarding the Chapter website and Project Leap websites. Assist with software update/upgrades of all Chapter sites when necessary and other miscellaneous items that may arise that are beyond the scope of the Chapter Webmaster. Any major changes requested for the site would not be considered part of the in-kind sponsorship, e.g., develop a new website, add new components to existing sites, etc. In exchange for providing website services, the Website Sponsor will receive the in-kind sponsor benefits listed above.
Reprographics Sponsor (1)	In exchange for providing color printing of Chapter materials and programs for membership events (Leadership Dinner, Diversity Fair, Business Partner Appreciation Luncheon, and Managing Partner Luncheon), "Thank You" poster boards; and the printing of educational materials and handouts, the Reprographics Sponsor will receive the in-kind sponsor benefits listed above.
Social Media/Advertising Sponsor (1)	In exchange for creating the content and flyers for Chapter events, membership drives and other mutually agreed upon Chapter advertising, the Social Media/Advertising Sponsor will receive the in-kind sponsor benefits listed above.
Photography Sponsor (1)	In exchange for being available at three membership meetings to take professional photos of the Chapter Members and Board of Directors, the Photography Sponsor will receive the in-kind sponsor benefits listed above.
Catering Sponsor (3)	In exchange for catering 2 regular membership meetings or 1 social, the Catering Sponsor will receive the in-kind sponsor benefits listed above.
Hospitality Sponsor (2)	In exchange for providing the venue and food/drinks for two ALA events, each Hospitality Sponsor will receive the in-kind sponsor benefits listed above.

* Up to one additional representative may attend at an additional charge