

San Diego Chapter, Association of Legal Administrators Business Partner Sponsorship Program

Sponsorship term runs between February 1, 2026 through January 31, 2027

Sponsorship Level Number Available *10% Early Bird discount if paid in full by 11/15/2025	Platinum (1) *\$7,200 / \$8,000	Gold (3) *\$5,850 / \$6,500	Silver (6) *\$3,600 / \$4,000	Catch the Wave (Unlimited) *\$1,350 / \$1,500	Surf's Up (Unlimited) *\$675 / \$750
New Additional 2026 Benefits					
Opportunity for 1 representative to attend a Business Partner Advisory Lunch (date TBD).	yes	yes	yes		
Invitation to Attend Meetings and Social Events					
Legal Resource Fair (February)	1st choice of booth location & 4 attendees	Top booth location & 3 attendees	Premium Booth & 2 attendees	6' Table & 1 attendee	
Cocktails & Connections Social Event (Summer)	3 attendees	2 attendees	2 attendees	1 attendee	1 attendee
Business Partner Appreciation Event (Fall)	3 attendees	2 attendees	2 attendees	1 attendee	1 attendee
Member Social #1 (Spring)	3 attendees	2 attendees	2 attendees	1 attendee	1 attendee
Member Social #2 (Fall)	3 attendees	2 attendees	2 attendees	1 attendee	1 attendee
Diversity Event (Summer)	3 attendees	2 attendees	1 attendee	Guest Rate	Guest Rate
Regular Membership Meetings (1 attendee per meeting at no cost. Silver and above sponsors have the opportunity to have additional reps attend at cost of event (\$65+))*	All 6 regular meetings	4 regular meetings	2 regular meetings		
Opportunity to add additional company representative to Sponsorship (increasing attendance invitations to 2)				\$1,000 per rep**	\$750 per rep
Meeting Sponsorships					
Sponsor Managing Partner Luncheon and opportunity to give brief (2-3 minute) introduction of company, recognition on promotional advertising, plus recognition as Annual Conference Registration Scholarship sponsor during the luncheon	2 attendees				
Sponsor 1 major membership meeting: Holiday lunch, Chapter Leadership Dinner, or Diversity event; provide a 2-3 minute introduction of company; recognition of sponsorship on promotional materials for event		2 attendees			
Sponsor 1 regular membership meeting and opportunity to provide a 2-3 minute introduction; recognition of sponsorship on promotional materials for event			2 attendees		
Exclusive sponsor of one registration scholarship for a chapter member to attend ALA's Annual Conference	*				
Opportunity to promote BP events on Chapter website/social media and use the chapter logo, upon approval	yes	yes	yes		
Advertisement, Website, and Newsletter Benefits					
Website listing and bio in Business Partner section	*	*	*	*	*
Listing in Business Partner Sponsorship Directory	*	*	*	*	*
Access to the Membership List	*	*	*	*	*
Access to all issues of The Mandate (electronic newsletter)	*	*	*	*	*
Listing in the Thank You to Our Business Partner Sponsor section of The Mandate	Headline Listing	*	*	*	*
Spotlight Listing of company (and/or company's local representative) in The Mandate	4 Spotlights	2 Spotlights	1 Spotlight		
Opportunity to provide an educational article (not sales) for The Mandate	*	*	*	*	*
Opportunity to present at a regular Membership Meeting, upon approval of topic by the board. Priority given to Platinum, Gold, and Silver sponsors	*	*	*	*	*
Acknowledgement as Business Partner on social media sites	*	*	*	*	*
A La Carte Opportunities					
Attendance at Annual Legal Resource Fair (February 2026) - \$1,000	6' Table & 1 attendee <i>(additional attendees at a cost of \$500 per additional attendee)</i>				
A La Carte Attendance at a Chapter event (no additional sponsorship benefits)	\$500 per attendee/per event; No other sponsorship benefits apply. Eligibility includes non-business partner sponsors.				

Legal Association Partner Opportunities	
Legal Association Partner (multiple)	The San Diego chapter invites multiple organizations within the legal community to partner in enhancing professional development through information sharing, collaborative events, networking, and mutual promotion. This partnership aims to facilitate the exchange of valuable resources, including newsletters, legal updates, and best practices, and to support joint events such as seminars, workshops, and conferences. Partner organizations will commit to promoting each other's initiatives and creating networking opportunities for their members. in exchange for cross promotion, the law association partner will receive the in-kind sponsor benefits listed above.
In-Kind Sponsorship Opportunities (Catch the Wave Sponsorship Level)	
Accounting In-Kind Sponsor (1)	In exchange for providing tax services relating to the preparation of yearly tax forms to be approved by the Board of Directors prior to submittal, the Accounting Sponsor will receive the in-kind sponsor benefits listed above
Website Sponsor (1)	The Website Sponsor will assist the Chapter Webmaster as needed. This may include but is not limited to the following duties: questions/fixes regarding the Chapter website and Couture websites. Assist with software update/upgrades of all Chapter sites when necessary and other miscellaneous items that may arise that are beyond the scope of the Chapter Webmaster. Any major changes requested for the site would not be considered part of the in-kind sponsorship, e.g., develop a new website, add new components to existing sites, etc. In exchange for providing website services, the Website Sponsor will receive the in-kind sponsor benefits listed above.
Reprographics Sponsor (1)	In exchange for providing color printing of Chapter materials and programs for membership events (Leadership Dinner, Diversity Fair, Business Partner Appreciation Luncheon, and Managing Partner Luncheon), "Thank You" poster boards; and the printing of educational materials and handouts, the Reprographics Sponsor will receive the in-kind sponsor benefits listed above.
Social Media/Advertising Sponsor (1)	In exchange for creating the content and flyers for Chapter events, membership drives and other mutually agreed upon Chapter advertising, the Social Media/Advertising Sponsor will receive the in-kind sponsor benefits listed above.
Photography Sponsor (1)	In exchange for being available at three membership events to take professional photos, the Photography Sponsor will receive the in-kind sponsor benefits listed above.
Catering Sponsor (3)	In exchange for catering 2 regular membership meetings or 1 social, the Catering Sponsor will receive the in-kind sponsor benefits listed above.
Hospitality Sponsor (2)	In exchange for providing the venue and discounted food/drinks for one ALA event, each Hospitality Sponsor will receive the in-kind sponsor benefits listed above.

**** Exlcusion: Roundtables membership meeting session. No additional Business Partner reps will be eligible to attend to keep member ratio high**

****Price decreases to \$750 after February (LRF event)**