



A Unique Organization Specific to Legal Management

ALA provides myriad benefits and resources to members to further their professional development, which is the essence of ALA's mission to: "...promote and enhance the competence and professionalism of all members of the legal management team; improve the quality of management in law firms and other legal service organizations; and represent professional legal management and managers to the legal community and to the community at large."

It has never been more critical than in today's challenging economy. The Association and the San Diego Chapter work in tandem to provide our members with significant resources and guidance to help our firms and organizations succeed despite current economic challenges.

Key benefits of membership:

Education

There is a wealth of educational opportunities at all levels of ALA. At the chapter level, members benefit from monthly luncheon speakers on key legal management topics, in addition to an annual Employment Law Update, Diversity Event, HR Updates, and CLM, MCLE, and SHRM qualified continuing education. At the regional and national level, conferences including the Annual Conference & Expo, Business of Law, and Specialty conferences, seminars, retreats, online discussion groups, idea exchanges, and webinars, combine with the chapter events to provide vast resources to our members. There are several opportunities throughout the year to win scholarships to both annual and regional educational conferences.

Personal and Leadership Development

Legal administrators often find themselves sailing solo in their positions—there are no colleagues down the hall to consult. There is significant benefit for them and their legal organizations from networking with other administrators who can often be sounding boards to brainstorm ideas and share best

practices. ALA at all levels provides opportunities for legal administrators to volunteer and develop their leadership skills, which are invaluable in helping to lead their legal entity.

ALA Management SolutionsSM

ALA provides various resources to assist members address their most pressing problems. ALA's website includes the LMRC (Legal Management Resource Center), an internet portal that provides access to dozens of articles, white papers and checklists on various legal management topics. The Reference Desk (infocentral@alanet.org) is where members can email specific questions and research librarians perform customized searches. Peer consulting is available to members who wish to mentor a fellow member in various aspects of legal management.

Publications and ALA Bookstore

The San Diego Chapter publishes an online bi-monthly newsletter *The Mandate*, and ALA publishes *Legal Management*, *ALA News* and the online newsletter *Currents*. These publications keep members informed on the ALA organization and, more importantly, offer timely articles on the issues facing the legal profession. ALA has an online

bookstore which features hundreds of publications on all facets of managing a law firm from human resources to marketing to financial management. Now included with your membership is the **ALA Management EncyclopediaSM**.

Salary and Benefits Surveys ALA conducts an annual national survey and the San Diego Chapter will again be partnering with Armano to bring you the 2019 Southern California Law Firm Compensation, Billing Rate and Benefits Survey. This survey includes data from numerous law firms from Los Angeles, Orange County, and San Diego, in addition to important information on benefits and trends within the legal community. We trust this will be an excellent resource for our members.

Find a Legal Vendor and Value in Partnership (VIP)SM Program

ALA's website provides a directory of legal vendors which can be essential when a need arises. There are also ten vendors who participate in the VIPSM Program which provides member firms with discounts on products and services.

Certified Legal Manager (CLM)SM

The CLMSM program provides legal managers the opportunity to

measure their knowledge and help raise professional standards. The certification assessment process includes meeting educational and experience requirements and passing an examination that tests knowledge in 56 key competencies. ALA--both at the national level and at the Chapter level--is essential to keeping our members on the cutting edge of legal management trends and providing vital education.

San Diego Chapter Website

Visit the chapter website at www.sandiegoala.org to:

- 🔗 View local calendar of events
- 🔗 Search for a local vendor
- 🔗 Search for and correspond with other local members
- 🔗 Start a blog or post/answer questions in the members only forum
- 🔗 View *The Mandate*
- 🔗 Learn how to get involved
- 🔗 *And much more!*

You can download a complete ALA Membership Guide by visiting <http://alanet.org/membership/benefits/memberGuide.pdf>. Or contact the SD Chapter Membership Chair Cynthia Barron at 619-241-4810 or cbarron@fitzgeraldknaier.com for more information.



**MAKE THE MOST OF
YOUR MEMBERSHIP**

